

Jim Deal

As a System Designer and A/V Consultant...

Mr. Deal brings 30 years of education, training, and experience to lead the Hames Pro Division. Current responsibilities include customer contact and sales consultation on sound, lighting, and video systems, system design, training, system testing and optimization, project follow-up and coordination with the management of the division. He has designed and overseen installation of literally hundreds of systems across the region.

He was an independent consultant with the F.C. Schafer Consulting firm of Concord, NC. He provided initial programming and budgets, and subsequent sound and video system design services for clientele including architects, engineers, and end-users. Documentation created included full technical drawing and design specification packages prepared for bid solicitation, as well as use by pre-selected contractors. The scope of projects included performing arts centers, universities, and churches. The University of North Carolina Stone Center, UNC-Wilmington Student Center and Theater, Charleston Air Force Base Theater, and University City United Methodist Church were among projects he completed.

Prior to consulting, Mr. Deal held management positions with Stage Front Presentation Systems of Savannah, Georgia, and the Systems Division of Reliable Music of Charlotte, NC. Hundreds of projects were completed during this period, including presentation systems for school auditoriums, entertainment venues, churches, and educational spaces.

A sampling of projects completed include University City United Methodist Church, Christ Covenant Presbyterian Church (Matthews), First United Methodist Church; Myers Park Baptist Church, Myers Park United Methodist Church; Providence United Methodist Church; First Presbyterian Church of Charlotte, Freightliner Manufacturing Plant; St. John's Episcopal Church; St. Peter's Catholic Church; Great Aunt Stella Center; Williamsons Chapel United Methodist Church; Mitchell Community College; Midtown Sundries; Southern Wesleyan University (Central, SC), Catawba Heights Baptist Church (Belmont), and others.

As a Recording Engineer...

Mr. Deal specializes as a recording engineer of choral, orchestral, and other acoustic music. He has recorded and produced hundreds of custom recording projects for various artists over the years, ranging from classical, choral, and organ music to gospel and contemporary Christian music. His first recording project was produced in 1980 for a church in Panama City, Florida. As the owner of MasterSound, Inc., he has provided on-site recording services for live concerts and custom album projects all over the southeast. Projects include CDs for various choral groups. Clients include Oratorio Singers of Charlotte (under direction of Dr. Mary Nell Saunders), the Charlotte Symphony Orchestra, Knoxville Choral Society, Orchestra Atlanta, Chattanooga Symphony, Voices of Liberty-Walt Disney World EPCOT, the Junaluska Singers, and many others. He has produced and engineered projects for Dan Miller (organist), Dr. Roger Breland (formerly of TRUTH), Al Denson (CCM artist), Ron Aldridge, Nancy Stainback, Tammy Faye Bakker. A musician himself, he appreciates musical excellence, and strives to help others attain it. Instruments played include piano, organ, and trombone. He has also worked as music director of several church choirs and ensembles.

As a Television Broadcast Audio Engineer...

Television production has played a large part in his career, as Senior Television Audio Mixer/Engineer the now defunct PTL Television Network. Mr. Deal became responsible for leading the audio crew and mixing 72 inputs of live band, singers, host, and guest microphones for the primary daily Christian talk show, which aired live in 5 million homes daily, and aired in over 550 markets. He remained Senior Audio Mixer until 1990, when operations ceased. In addition, he provided audio mixing, recording, and post-

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production services for multiple additional productions each day. Mr. Deal also was the in-house recording engineer for many album projects in conjunction with the large music department, and recorded and produced theme and bumper music for the network. For the associated hotel and theme park, he mixed indoor and outdoor live concerts, dinner theater, and summer outdoor amphitheater productions. Responsibilities in addition to production included design of sound systems for performance venues.

Mr. Deal has also frequently provided audio mixing and production for documentaries and sports programming for various networks, His work has aired on ABC, TNN, INSP, BBN, and others, working with Peter Jennings, Phyllis George, Carol Lawrence, and Andy Griffith among others.

As a Live Sound Mixer...

For nearly ten years, Mr. Deal provided services for Templeton Tours, a leader in Christian travel. On six cruises annually to the Bahamas, Alaska, and the Mediterranean, he provided sound mixing and general A/V coordination for whole-ship Christian cruise charters. Most cruises featured large numbers of musical groups which performed frequently. Guest speakers and cruise hosts included Rev. Charles Stanley, Dr. D. James Kennedy, David Jeremiah, Chuck Swindol, Dr. Jerry Vines, and others.

He has provided "front of house" mixing for concerts by artists including Larnelle Harris, Steve Green, Babbie Mason, Bill Gaither, Twila Paris, Big Tent Revival, Phil Keaggy, Al Denson, the NFL Carolina Panthers, Sandy Patti, The Cathedral Quartet, The Kingsmen, and the Billy Graham Evangelistic Association.

At Charlotte's 5000-seat Calvary Church, he was employed as staff audio engineer for a period of eight years. He coordinated A/V volunteers, and provided sound engineering services for both the regular weekly worship services and special events. While there, he provided sound design and mixing for the church's acclaimed "*Gloria!*" Christmas concert series, and a large scale annual Easter Passion Play.. Each regularly drew audiences of over 15,000 each year. He currently is Director of Sound and Lighting for Christ Covenant Presbyterian Church in Matthews. He has recently worked with the local NFL team, the Carolina Panthers, for whom he has provided sound mixing services for the 70,000 seat Panther Stadium in Charlotte.

In the early years of his career, Mr. Deal traveled extensively as sound engineer with several well-known Christian musical groups of the day. He was the original sound mixer for the *Celebrant Singers* from Visalia, California. He traveled the US and Europe with the group *Renaissance*, which was affiliated with Tempo Records and the Lillenas Publishing Company. He was Technical Director and Sound Engineer for the highly esteemed vocal ensemble *Re'Generation*, directed by Derric Johnson. This group was widely regarded as the "class" of the Christian music industry, and received multiple awards, including a Gold Record for the recording of the Bill Gaither musical "Alleluia". The group performed for the half time show of the 1978 Super Bowl. *Re'Generation* presented over 500 concerts per year, while traveling over 100,000 driven miles annually.

He studied Electrical Engineering at North Carolina State University and the University of North Carolina at Charlotte. Professional associations include memberships in the Audio Engineering Society, the National Association of System Contractors, InfoComm and Syn-Aud-Con. He participates in the North Carolina Chapter of the American Acoustical Society. He participates in Continuing Education opportunities in the disciplines of acoustic measurement and analysis, room and sound system modeling in software, digital signal processor programming, and general audio engineering. He has completed certifications in DSP programming for digital audio and network processing for BSS SoundWeb and London systems, Symetrix SymNet, Allen & Heath iD8 systems, and Biamp Nexia.

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References...

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